



**YSEM**

Empowering Change Agents

# YOUTH E-MOBILITY SUMMIT

**Theme: Creating a community of young changemakers in e-mobility industry**

**Venue: Sarit Expo Center, Nairobi Kenya.**

**Date: 17th September, 2024**

# Background



Every year, about 10 to 12 million youth enter the workforce, but only 3.1 million jobs are created, leaving a high number of youth unemployed.

1% of the 10-12 million youth entering the jobmarket given basic training on sustainable mobility, at least 10,000 securing internships in e-mobility companies annually.

(YSEM, a dynamic, youth-driven organization, is leading the way in clean energy and sustainable transportation solutions across Africa by empowering young people through capacity building, job placement and research and advocacy)

# Introduction



Africa E-mobility Alliance (AfeMA) successfully hosted the e-mobility week in 2023 with over 2000 attendees, 9 exhibitors, over 40 speakers.

In 2024, AfeMA is hosting the e-mobility week from 17th-19th September in Nairobi Kenya.

This year's conference will include a one day youth summit on 17th September to explore opportunities for young people in the e-mobility sector.

The summit will target students and recent graduates, early career professionals and young entrepreneurs,



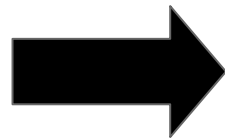
<https://africaemobilityweek.org/>

# Why the Youth Summit?



## Objectives of the summit

- Networking opportunity-To create a networking platform for young people.
- Support both in-person and virtual exhibitions of youth-led.
- To create a Knowledge sharing platform on policy and regulation
- Increase knowledge among young people in the e-mobility



## Expected outcomes

- Increase knowledge among young people in the e-mobility sector.
- Increased involvement of young people in the e-mobility sector.lu
- Increased opportunities for youth in the e-mobility sector in both private and public institutions.

# Overview



- **Conference and Networking**

**200+**  
Attendees

**10+**  
Exhibitors

**20+**  
Speakers

- **In person exhibitions**

**12+**  
Networking  
Hours

**1**  
Site Visits

**10**  
Countries

- **Industry visit**

# Conference Tracks



## INVESTMENTS

Financing landscape | youth entrepreneurship | Investor readiness

## INDUSTRY INSIGHTS

E-mobility technologies || policy environment | Business models

## KNOWLEDGE SHARING AND DISSEMINATION

Skills || Opportunities || Careers



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# Sponsorship Packages

	<b>Anchor</b> US\$ 35,000	<b>Diamond</b> \$25,000	<b>Platinum</b> \$20,000	<b>Gold</b> \$15,000	<b>Silver</b> \$10,000	<b>Bronze</b> \$5,000
<b>Chair the event</b>	30 min keynote	-	-	-	-	-
<b>Co-create+lead track session</b>	3 sessions	2 sessions+ join 1 other	1 session+ join 1 other	Join two panels	Join one panel	-
<b>Guest/representative invites</b>	10	7	5	3	2	1
<b>Complimentary announcement time</b>	5 min	2 min	2min	1 min	-	-
<b>Advertising space in the event screens</b>	5 minutes	1 minute	20 seconds	10seconds	1-slide	Logo
<b>Complementary booth space</b>	Double	Single	Single	Single	-	-
<b>Networking room at the venue</b>	Medium	Small	-	-	-	-

# Partners







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Charge ahead with us!



[info@ysem.org](mailto:info@ysem.org)